



### SPONSORSHIP LEVELS

See page 2 for more information on each level

	EARLY BIRD BY JULY 15, 2021	BY SEPTEMBER 1, 2021
PLATINUM	\$11,800	\$12,000
GOLD	\$5,800	\$6,000
SILVER	\$3,500	\$3,700
BRONZE	\$2,500	\$2,700
GENERAL	\$500 – \$1000	\$500-\$1000

### PARTNER SHOWCASE

Each year we feature our partners during our Luncheon + Partner Showcase, this event is held on Monday October 18 from 11:00 a.m. to 2:00 p.m. You will be equipped with a table and two chairs. AV, shipping information. Detailed booth information will be distributed in summer 2021.

Watch for conference schedule on [www.cobblestoneconference.com](http://www.cobblestoneconference.com)

### CONFERENCE

We love when our partners can partake in our conference events and network with our owners, developers, procurers, operators, and our Cobblestone team! Please join us throughout the entire conference. In August, when we reach out to finalize the personnel attending, we will assist you with registering for each event.

### REGISTRATION INFORMATION

The below information will be used for internal conference contacts. For any directory or advertising, we will collect that information in August 2021.

Company Name (as it should appear on listings)

Contact Name

Title

Address

City/State

Zip

Email Address

Phone

Level of Sponsorship:

Platinum	\$ _____
Gold	\$ _____
Silver	\$ _____
Bronze	\$ _____
General	\$ _____
Total	\$ _____

Payment Type:

Check

Credit Card

### REGISTRATION DEADLINES

#### July 15, 2021

Early Bird Deadline – Save \$200

#### September 1, 2021

Sponsorship Registration Deadline

#### September 1, 2021

Company logo and information

Company personnel registration

Program advertisement and slides (if applicable)

### REGISTRATION

We are keeping it simple for our partners this year.

To register for sponsorship:

1. Simply complete this form and email to [info@cobblestoneconference.com](mailto:info@cobblestoneconference.com)
2. Select your payment preference below. If you select check, please mail the check Attn: Cobblestone Hotels 980 American Drive Neenah, WI 54956 within 30 days of registration. If you select credit card\*, upon receipt of registration, we will send you a link where you are able to pay for your level of sponsorship chosen. Payment is due upon registration. \*Credit cards will have an additional charge of 3%.
3. In August, we will reach out to the contact below to register other personnel who will be in attendance to get set up to attend the partner showcase and other conference events (if applicable). Don't forget to book your hotel room, this information can be found [here](#).
4. In September, conference materials for your sponsorship will be distributed, this will include information on the conference, the trade show, and other events.



# Cobblestone Hotels 2021 Conference | October 17 – 18, 2021

Register by September 2021



## SPONSORSHIP LEVELS

GENERAL	BRONZE	SILVER	GOLD	PLATINUM
\$500-\$1,000	\$2,700	\$3,700	\$6,000	\$12,000

	GENERAL	BRONZE	SILVER	GOLD	PLATINUM
Exhibit Space & Table		✓	✓	✓	✓
Exhibit Space In Location Of Choice				✓	✓
Name Badges For All Conference Events Attendance		2	4	6	Unlimited
Logo In Pre-Conference Notifications				✓	✓
Preferred Vendor Listing		✓	✓	✓	✓
Logo On Website	✓	✓	✓	✓	✓
Logo Displayed On Trade Show Vendor Logo Listing At Conference		✓	✓	✓	✓
Logo Displayed On All Event Signage				✓	✓
Logo & Company Information in Conference app		✓	✓	✓	✓
Banner Advertisement in Conference app				✓	✓
Advertisement Slide On Screens During Breaks				✓	✓

### IMPORTANT DATES:

#### WEDNESDAY, SEPT. 1

Sponsorship deadline. Sponsorship form and payment must be received by Cobblestone Hotels.

#### WEDNESDAY, SEPT. 1

High resolution logo must be received by Cobblestone Hotels. (Email to [info@cobblestoneconference.com](mailto:info@cobblestoneconference.com)) It is preferable we receive this within 5 days of registration. Please note, **we do not keep logos from previous conferences**, it is required to submit by the deadline to avoid not appearing on the website or in conference materials.

#### WEDNESDAY, SEPT. 1

Program advertisement and slide (if applicable) must be received by Cobblestone Hotels. (Email to [info@cobblestoneconference.com](mailto:info@cobblestoneconference.com))

### QUESTIONS?

Contact Cobblestone Hotels  
Sponsorship Coordinator  
Nicole Behnke at  
[info@cobblestoneconference.com](mailto:info@cobblestoneconference.com)  
or 920-230-2622

**Cobblestone Hotels**  
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